



Land Title
GUARANTEE COMPANY

Marketing Solutions

FarmPaks

All Farmpaks include a search and report. Receive the report via email or a printed report with up to 2,000 labels.

Standard Farm Order Pricing — per county/search:

Email	Denver Metro	\$10	Other Counties	\$15
Hardcopy	Denver Metro	\$20	Other Counties	\$25

(Limit of 5,000 labels per customer per week)

Add these items to your standard Farm order:

Each property over 2,000	\$0.01
Additional labels (per set)	\$5.00
Postal coding (barcoding and carrier route sorted with CASS report)	\$2.00

E-Neighborhood

Our “Neighborhood Snapshot” is a full-color bound booklet with graphs and information about the area surrounding a property.

Snapshot (bound hardcopy)	\$15	Snapshot (email)	\$10
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Postcards and Flyers

We provide postcard and flyer templates at no additional charge. Visit www.LTGC.com and click on “Marketing Assistance” to view our templates. Our marketing team would be happy to work with you on a custom design for an additional design fee of \$35/hour. All print pricing includes personalization of your mailer including logo, photo, and contact information. We are happy to personalize and print Land Title’s Referral Marketing mailers at these prices.

Postcard Printing

	1-199 Pieces	200+
Small (5.5 x 4.25) Postcard		
Color both sides	\$0.33 each	\$0.29 each
Color front, black & white back	\$0.30 each	\$0.25 each
Large (8.5 x 5.5) Postcard		
Color both sides	\$0.43 each	\$0.38 each
Color front, black & white back	\$0.38 each	\$0.33 each

Additional Printing Charges for Postcards:

Address imprinting	\$0.05 each
Full bleed	\$0.02 each / \$10 minimum
UV Coating*	
Small card	\$0.01 per side / \$15 minimum
Large card	\$0.02 per side / \$15 minimum

**We highly recommend UV Coating for all postcard orders.*

Mailing Prices for Postcards:

	Bulk Mail*	First Class Mail
Small Postcard	\$0.24 each	\$0.28 each
Large Postcard	\$0.26 each	\$0.44 each

**available for quantities over 200*

Flyer Printing

	Flyer Stock		Heavy Flyer Stock		Card Stock	
	1-199 Pcs	200+	1-199 Pcs	200+	1-199 Pcs	200+
Letter sized (8.5 x 11) Flyer						
One side black & white	\$0.25	\$0.20	\$0.27	\$0.22	\$0.28	\$0.23
Two sides black & white	\$0.30	\$0.25	\$0.32	\$0.27	\$0.33	\$0.28
One side color	\$0.39	\$0.35	\$0.41	\$0.37	\$0.53	\$0.40
One side color, one side b/w	\$0.53	\$0.45	\$0.55	\$0.47	\$0.67	\$0.54
Two sides color	\$0.71	\$0.48	\$0.73	\$0.50	\$0.85	\$0.69
Legal sized (8.5 x 14) Flyer						
Two sides color	\$0.90	\$0.72	\$0.94	\$0.77	\$1.35	\$1.30
Tabloid sized (11 x 17) Flyer/Brochure						
Two sides color	\$1.18	\$1.13	\$1.21	\$1.16	\$1.35	\$1.30

Additional Printing Charges for Flyers/brochures:

Address Imprinting	\$0.05 each
Full Bleed	\$0.02 each / \$10 minimum
Folding	\$0.03 each / \$15 minimum
Tabbing	\$0.03 each / \$15 minimum
Scoring	\$0.04 each / \$20 minimum

Flyers are required to be folded for mailouts. Tabbing is required for most flyers.

Mailing Prices for Flyers/Brochures:

	Bulk Mail	First Class Mail
All Flyers / Brochures	\$0.30 each	\$0.44 each

Minimum print order is \$20. All prices subject to change.

Please check with your Land Title sales representative or Marketing Solutions to confirm current pricing.

Phone 303-850-4147 • Fax 303-850-4188 • Email marketing@ltgc.com

Effective August 10, 2009



WWW.LTGC.COM

At Land Title,
our business is
growing yours